



PENNSYLVANIA SOCIETY OF GASTROENTEROLOGY



2024 PSG ANNUAL SCIENTIFIC MEETING



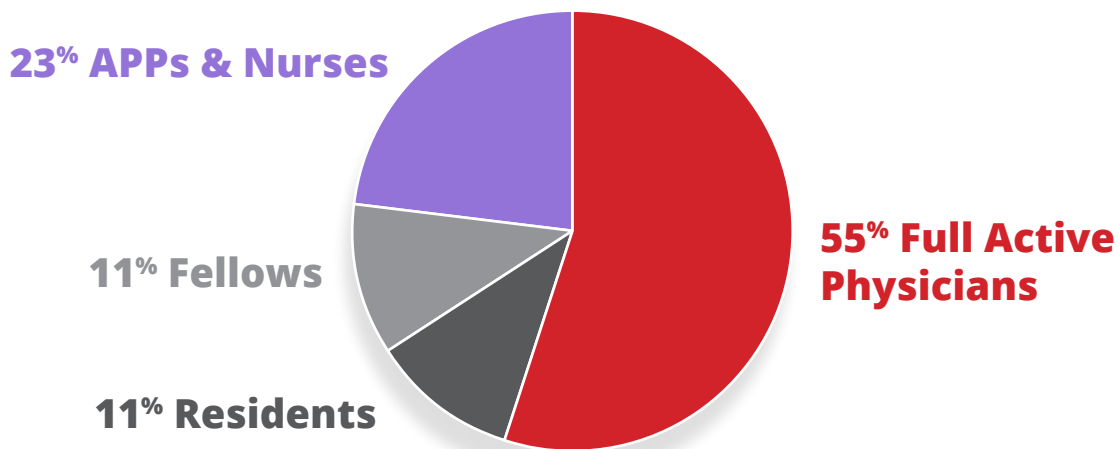
September 13-15, 2024 ■ The Hotel Hershey, Hershey PA

EXHIBITOR & SPONSOR PROSPECTUS

WHO IS ATTENDING?

PSG's Annual Scientific Meeting attendance is comprised of nearly **100 attendees** drawing from all over Pennsylvania and West Virginia.

MEET OUR ATTENDEES!



WHY ATTEND?

PSG's Annual Scientific Meeting is a great opportunity to put yourself face-to-face with decision makers.

PSG's Mission Statement: *The purposes of the corporation is to secure and maintain the best patient care and highest standard of practice in Gastroenterology through study of the scientific, socioeconomic, and legislative aspects of Gastroenterology and to educate the public on services rendered by gastroenterologists.*



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

EXHIBITOR FEES

Discounted Exhibit Table—\$3,600 if payment received by July 10, 2024
After July 10, 2024—\$4,000

- (1) 6-foot tabletop display, draped & skirted
- Signage acknowledgement onsite
- Food & Beverage served in the Exhibit Hall
- (2) Company representative name badges. A maximum of **two** company representatives are permitted on the Exhibit Hall floor at any given time (*Additional badges may be purchased for an additional fee.*)*
- Ability to attend the Annual Meeting's educational sessions
- A permission-based attendee list will be provided before and after the meeting
- Two complimentary tickets to attend the Welcome Reception on Friday Evening
- Company recognition in Fall 2024 Rumblings newsletter

**Additional badges may be purchased for an additional \$100 each. A maximum of (2) additional badges.*

SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor—\$800 (must be an exhibitor)

(2) opportunities available

- Signage at breakfast
- Recognition in announcements and meeting materials

Break Sponsor—\$1,000 (must be an exhibitor)

(2) opportunities available

- Signage at break
- Recognition in announcements and meeting materials

Friday Welcome Reception Sponsor—\$5,000 (exhibit table not included)

(1) opportunity available

Attendees and guests are invited to join in for cocktails and hors d'oeuvres at the hotel.

(Exhibitors are welcome to attend as a benefit to them exhibiting.)

- Exclusive sponsor for the Friday evening reception
- Two company representatives may attend reception
- Company logo printed on event napkins that will be used at reception

Saturday Family Fun Night Sponsor—\$6,000 (exhibit table not included)

(1) opportunity available

This is a fun night for attendees to unwind and enjoy time with family and colleagues.

We are planning fun activities for all ages!

(Exhibitors may attend for an additional fee.)

- Exclusive sponsor for the Saturday Family Fun Night
- Two company representatives may attend reception
- Company logo printed on cocktail napkins that will be used at Family Fun Night
- Company name displayed on signage at bars and in room during Family Fun Night

EXHIBITOR & SPONSOR REGISTRATION

Cancellation Policy: Payment is due by August 13, 2024. Exhibit companies will incur a 20% cancellation fee if cancellation occurs on or before August 13, 2024; no refunds will be given after August 13, 2024

QUESTIONS?

Jessica Winger, PSG Meeting Manager, (717) 909-2693 or jwinger@pamedsoc.org



Pennsylvania
Society of
Gastroenterology